

The Value of NARI



Value of NARI



Professional Development:

- Leadership Opportunities
- Mentorship from industry experts
- Professional Speakers
- NARI online community and discussion forum



Education/Certification:

- NARI University
- Webinars
- Contractors Roundtable
- Multitude of industry certifications
- Panel Discussions



Elevate the Industry:

- Remodeling Done Right!
- Raising industry wide remodeling standards
- Point of differentiation



Brand Marketing:

- Contractor of the Year (CotY) Awards
- Website, magazine ads, enhanced directory
- Events sponsorship and visibility



Sales:

- NARI members report 34% higher revenue
- Homeowner awareness
- Search Engine Optimization - SEO
- Stand out with online NARI directory listing



Referrals:

- Members are proud to refer to other members
- B2B Networking
- Local leads from homeowners



Industry Partner Benefits:

- Home Depot cash back
- Liability insurance
- Financing options to close more deals
- Member partner discounts



Government Affairs:

- Lobbying
- Unified industry voice
- Updates on government regulations/ codes



Community Outreach:

- FVTC Residential Construction and Interior Design and Professional Woodworking
- Habitat for Humanity/ReStore
- Hearthstone Historic House Museum
- Rebuilding Together. Fox Valley.
- Scholarships
- Wisconsin Veterans Village



Building Relationships:

- NARI After 5
- Roundtable Discussions
- Serving together/Volunteer opportunities
- Fun outings and activities



Find Your Trades:

- Finding quality trade partners
- Building relationships